

ABS RESEARCH SYMPOSIUM

5th & 6th January 2020
On **Zoom**

Event co-organized by Mohammed VI Polytechnic University (UM6P), Al Akhawayn University (AUI), Cadi Ayyad University (UCA) & Economia HEM Research Center (HEM)

SYMPOSIUM AGENDA:

09:00 - 09:20	Opening, Thanks
09:20 - 10:00	Introduction of participants
10:00 - 10:50	Workshop 1: Research Epistemology in Management Science - Dr. Tarik Zahrane (UCA)
10:50 - 11:10	Break
11:10 - 12:00	Workshop 2: How to write a proposal - Dr. Hind Lebdaoui (AUI)
12:00 - 13:00	Workshop 3: SEM PLS - Dr. Chetioui (AUI)
13:00 - 14:00	Break
14:00 - 14:50	Workshop 4: Experimental Design - Dr. Cathal O'Madagain (SCI)
14:50 - 15:40	Workshop 5: Qualitative and Case Study Research - Dr. Mohamed Nabil El Mabrouki (HEM)
15:40 - 16:00	Break
16:00 - 17:00	Workshop 6: Scholarly Ethics - Dr. Marc Idelson (ABS)

* The workshops will be conducted in English & French

STEERING COMMITTEE MEMBERS:

- **Muhammad Malik**
Africa Business School (ABS),
Mohammed VI Polytechnic
University (UM6P),
- **Tarek Zahrane**
L-QUALIMAT, Cadi Ayyad
University (UCA)
- **Hind Lebdaoui**
Al Akhawayn University (AUI)
- **Cathal O'Madagain**
School of Collective Intelligence
(SCI)
Mohammed VI Polytechnic
University (UM6P)
- **Mohamed Nabil El Mabrouki**
Economia, HEM Research
Center (HEM)

CONTACT FOR REGISTRATION:

The symposium will be free to attend but will require an online registration. To register for the Doctoral Symposium, [click here](#)

CONTACT FOR DETAILS:

If you have any queries, or for further information, please email ResearchSymposium@um6p.ma